Efficiency and creativity: the linchpins of our work.

Creating innovate products and new experiences cannot be only done with perceptiveness, talent and invectiveness. We also need a good working methodology.

How we work

ANALYTICAL PHASE	CREATIVE DESIGN	
O Problem definition	1 Concept Creation	2 Concept Development and Detail
Analysis	Concept creation	Concept Development and Detail Creating the final look
Research	Choice of colors, finish and materials	
Planning	Technology integration	Research into the end user
	Illustrations	Graphic applications of the product
		Industrial technology integration

Technological Partners

Adobe CS5 AutoCAD LT NX 8 Siemens PLM Software

CREATIVE ENGINEERING PRODUCT LAUNCH Registration Industrialization **Technical Project** Launch & Development & Protection **Product Process** Design Implementation Industrialization plan Drawing support **Awards Tooling Support Exhibitions** Technical Documentation Concept definition Engineering details Pre-Production Prototypes Continuing Engineering

We have in-depth knowledge of industry and its methods, allowing us to bring creativity to the entire process surrounding the introduction of a new product.

Additionally, we have developed our own working method which allows the client to know, at all times, which stage of the creative process we are engaged in.