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Innovation
Design
Company

ALEGREDESIGN

“Design is the intuition of creating
what people expect”

ALEGREDESIGN

Our identity

The market and society are constantly changing, as are we. We create products and experiences, providing value and innovation while creating new future for people.

We inspire change through design.

For twenty years we have faced new challenges in product design on a daily basis. This has resulted in collaborations of great diversity in industrial sectors worldwide. This experience, acquired in each project, allows us to transfer knowledge between industries and cultures.

We want to introduce to you how our studio works, the services we provide and how you and your business can achieve innovative and valuable to enrich people’s life.



15

Countries



20

Years



47

Patents



+ 200

Products



+ 40

Clients



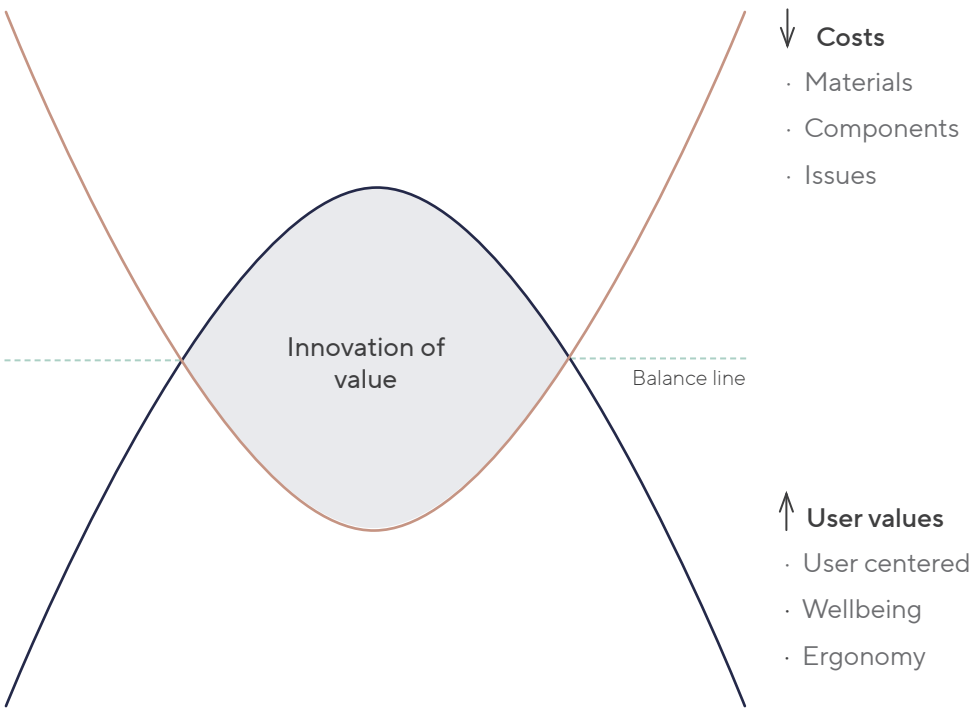
8

Sectors

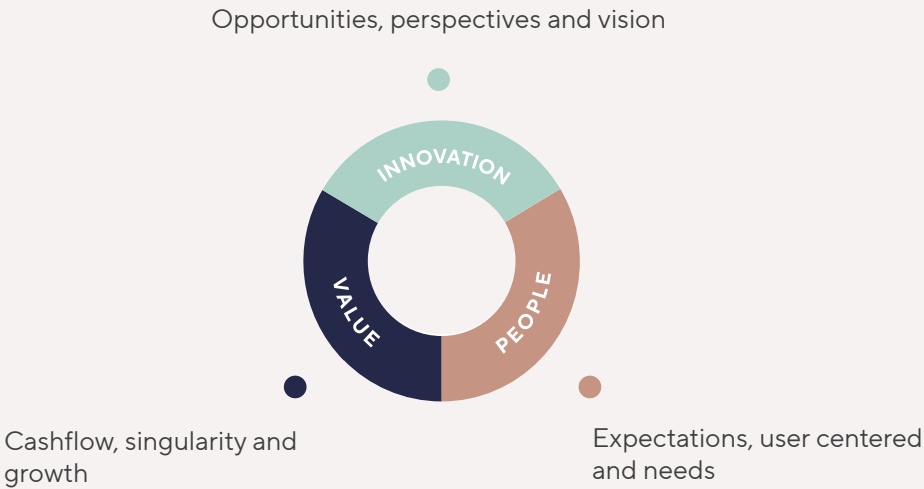
Our goals

Seeking new perspectives and ideas, redefining services, products and experiences and creating a new future for people.

What we stand for:



Our pillars:



Our services

Providing innovative products, services and experiences to people and business based on Agile Design and Design Thinking.



▲ Design Direction

Innovative solutions to people and business.

Innovation, value and people are at the heart of our work. The improvement of the business model and the user’s perception are equally important. Which is why we deliver distinctive value propositions that make businesses grow.

Methods:

Innovation Consulting | Venture Design | Product Direction | Corporate Development

● Trend Research

Creating tomorrow’s trends.

Our job as designers is to anticipate what people need and what they will need in the future. We are on a constant lookout for market changes and opportunities. We forecast trends and observe the users’s behavior to make sure our clientes anticipate the market.

Trend Forecasting | User Insights | CMF Design

■ Product Design

Creating products with real innovation.

We design innovation-based products that create value for people and companies. Bringing a people-centred approach to innovative products that will withstand the test of time.

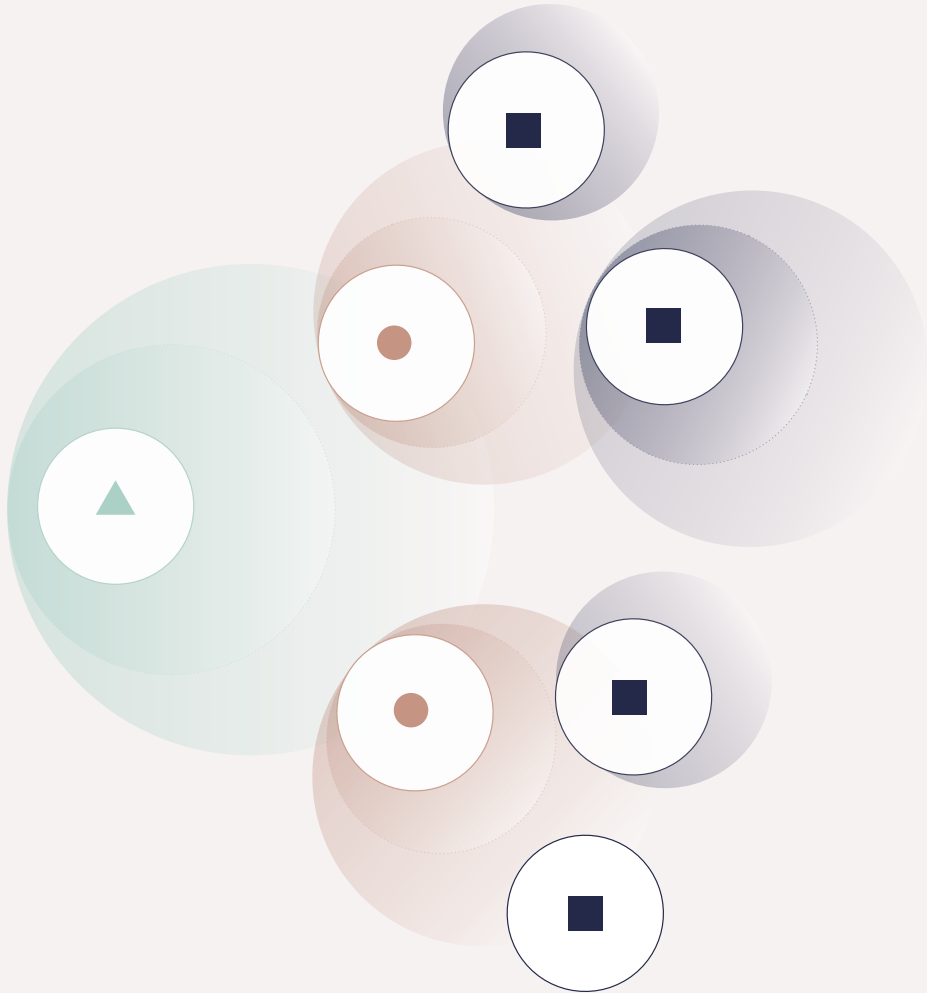
Concept Creation | Product Refinement | Design Finalization | Design Pre-Engineering | Final Design Supervision | Launch Process

Opening new ways

This way to approach products opens up new ways to work. This new approach is based on short deliveries which add value to the product in each sprint, creating the synergy to develop the next parts of the project.



Different kind of deliveries starting from the same point:

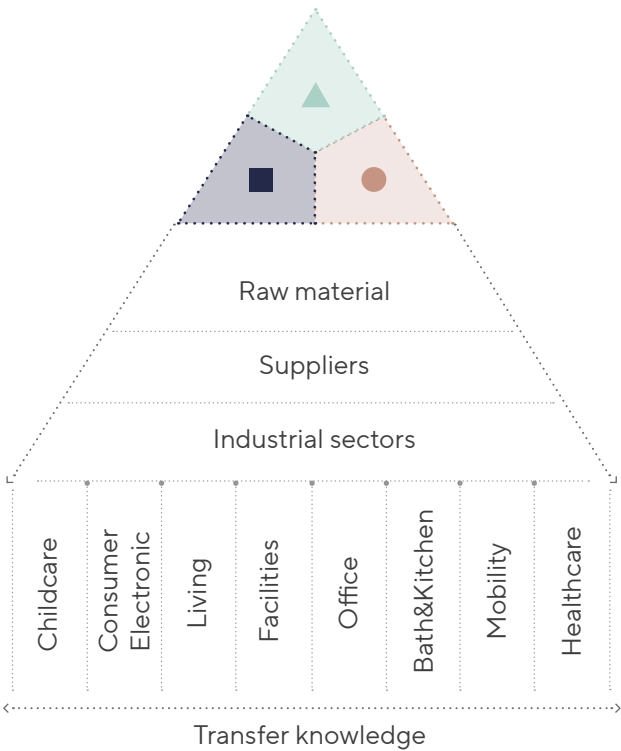


- Design Direction ▲
- Trend Research ●
- Product Design ■

Our reach

Through the industrial sector we provide knowledge to our clients.

For twenty years we have faced new challenges in product design on a daily basis. This has resulted in collaborations of great diversity in industrial sectors worldwide.



Childcare

Consumer Electronic

Living

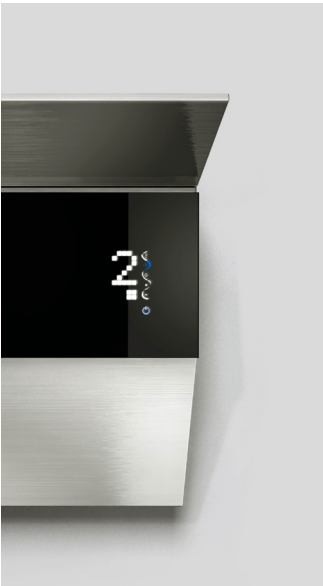
Facilities

Office

Bathroom&Kitchen

Mobility

Healthcare





Childcare

All for them

When we approach a project for children, their well-being is the most important factor. As well as the comfort and safety of all those people, spaces and situations around them.

Combi | Suavinex | Katzden | Micuna | Minimoi

Hippos | Suavinex



Nana Chair | Alegre Design

Consumer Electronic

Best experience

Our vision of electronic products is to create products and experiences where we integrate electronics into everyday products, improving the user experience based on design thinking.

Weon | PlanetUs | Bq | Eyesynth | Domoalert



WeOn Glasses | Ion Eyewear



PBike | PlanetUs

Living

Timeless products

We enjoy imagining products and setting trends. For the home, we design decorative furniture that not only innovates in aesthetics but also in its technological development

Emuca | Punt | B&V | Faro Barcelona



Ikon | B&V



Noon | Faro

Facilities

Guest wellness

We understand furniture design for public spaces as an interaction between the people who use it, the space where it is placed, the space where it is stored and the experiences it evokes.

Actiu | Bristol | Federico Giner | OMP



KLC Edu | OMP Group





Office

Utility commitment

Our goal is to create products that evolve hand in hand with design and technology creating advanced solutions that improve the user's experience, its ergonomics and its efficiency.

Actiu | Sunon | Goodtone | Bristol

Aria | Enova



Talent | Actiu

Bathroom & Kitchen

Purpose and user

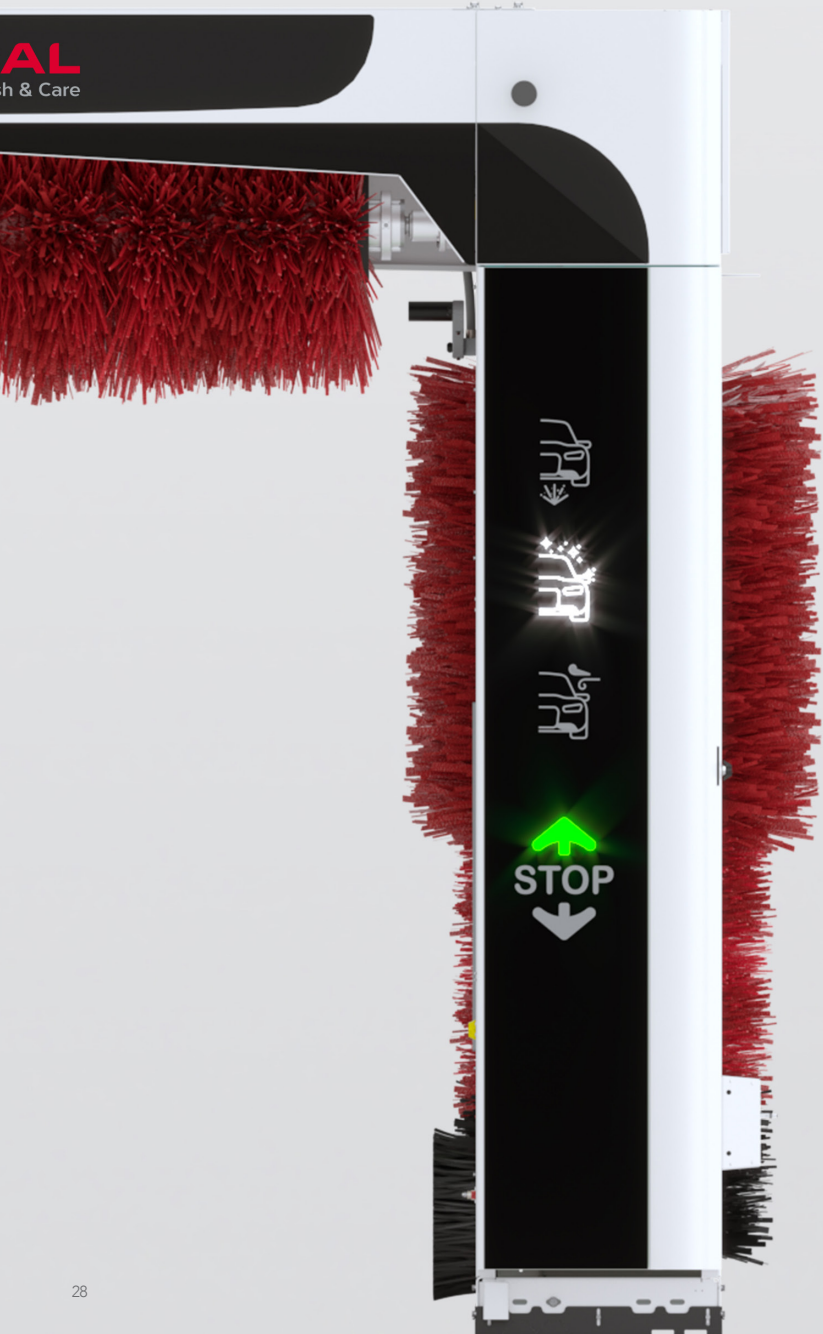
Designed for their technical capabilities as well as for their aesthetics, to position everyday products in distinguished markets and prices, thanks to the use of textures, materials and details.

Profiltek | Nofer | Cata | Cosmic | Roca

Vanity | Profiltek



Zero | Emuca



Mobility

Urban challenges

Creating projects focused on transport over short, medium and long distances, supports us to continue reflecting and innovating in this new era. We strive to create innovation and value that serve people.

Istobal | Katzden Architec | Pbike | Actiu

M'Wash4 | Istobal



Cesta | Katzden Architec

Healthcare

The next step

Our first aim when we create medical products is to create a healthy bond between the patient and the treatment, guaranteeing the practitioner's ergonomic comfort.

Takara Belmont | Andromedical |
Millermaimann



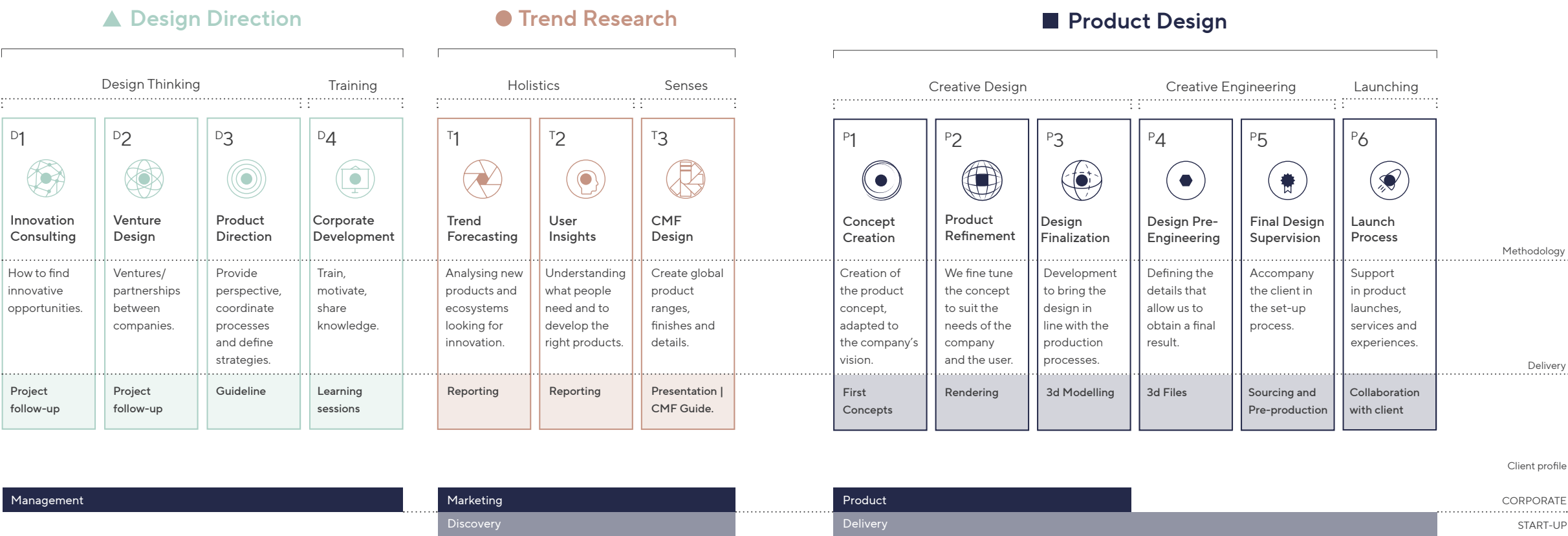
Andropenis | Andromedical



Eurus | Takara Belmont

Our methods

Improving your company with our tools, developing innovation and giving value to people. Based on Design Thinking and Agile Design.



Thank you

Companies expand their horizons and establish themselves in new markets while we find solutions for future challenges.



From start-ups to top-level brands, we are fortunate to work with many of the world’s leading companies including:

ACTIU



Combi

comuoon®

CONTENTUR

eccocar

emuca[®]

etra

EUN.

eyesynth

F.A.R.O

FG
FEDERICO GNER

Goodtone



INCLASS

InnovaGoods[®]
Innovative and Trending Products

ISTOBAL

Kassari









MYSPHERA


NOFFER


OMP


Alegre Design has been awarded with various prizes such as:



(x3)
Red Dot Award



(x3)
German Design Award



(x2)
A' Design Award



(x2)
Good Design Award



(x3)
FX Design Award



(x2)
Archiproducts Design Awards



(x2)
European Product Design Award



(x2)
iF Design Award



(x2)
ADCV Award


(x4)
Delta Awards


(x2)
Adi-Fad Award


(x2)
DesignPreis


(x1)
Iconic Awards


(x1)
Clap Award

Our team

Strategic design company committed to innovating by giving value to people.

Common Sense

We understand design as a global concept which is not only applied to style, but that can also be utilized to give realistic solutions for the product's lifespan: right from the production process itself, to the sustainability, the user interface and its environmentally-friendly materials.

Knowledge: New solutions and uses

For twenty years we have faced new challenges in product design on a daily basis. This has resulted in collaborations of great diversity in industrial sectors worldwide. This experience, acquired in each project, allows us to transmit knowledge between industries and cultures.

Originality

Our added value is the ability to utilize our originality, efficiency and expertise to increase our clients worth. We work on all the areas of the product and study its productive chain, which enables us to provide creativity and solutions in all the stages of the design process.



Your Benefits

Together we create real products, services and experiences in order to expand market advantages through innovative design solutions.



We aim for innovation, that adds real value for people and companies.



National and international knowledge experience.



20 years of design expertise- more than 20 renom design awards.



Our Agile Project Management allow us to interact smoothly with clients as if we were part of the organization.



We develop partial or entire projects, adapting the specific needs to the client.



Confidentiality.



Detailed and transparent pricing.

Let's keep in touch

Feel free to share your ideas or brochure, together we will shape the future.

..... Find us anytime at:

info@alegredesign.com
www.alegredesign.com