

**ALEGRE**DESIGN

Company profile


Create it better

IDENTITY

Inspiring change through  
innovation and design.

	15	Countries
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	+ 20	Years
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	+ 300	Products
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	+ 70	Clients
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	7	Sectors
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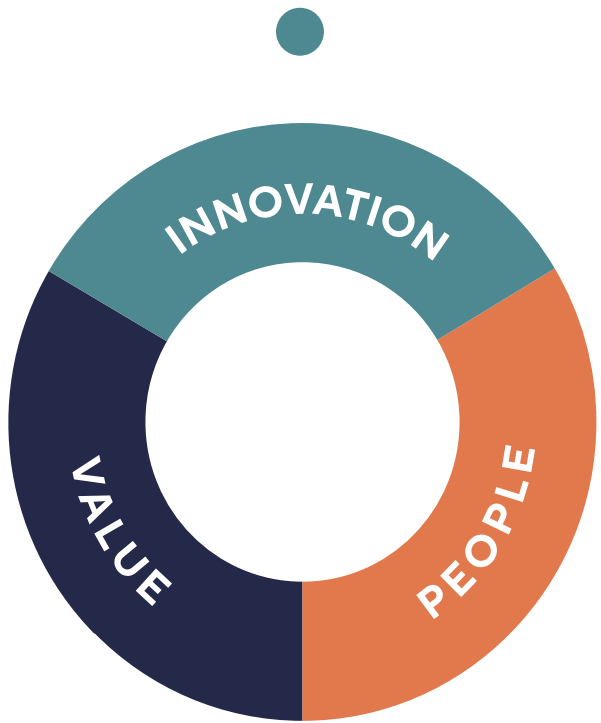


OUR PILLARS

Adding innovation and value to people's lives.



Opportunities, perspectives and vision.



Cashflow, singularity and growth.

Expectations, user centered and needs.

ALEGREDESIGN





OUR VALUES

Committed to  
consistently producing  
high-quality work.

ALEGREDESIGN



ARIA · ENOVA



DETAIL

# Enriching designs through singular details.

At every stage of a project, we strive to achieve the highest standards of quality. Our meticulous attention to detail enhances the perceived value of our work, enriching designs with recognizable and meaningful details. By building strong brand reputation and credibility, we aim to deliver not just a product, but a holistic user experience. Our focus on delightful interactions empowers us to create unique and memorable experiences.

- \_ Value
- \_ Differentiation
- \_ Brand identity
- \_ User experience



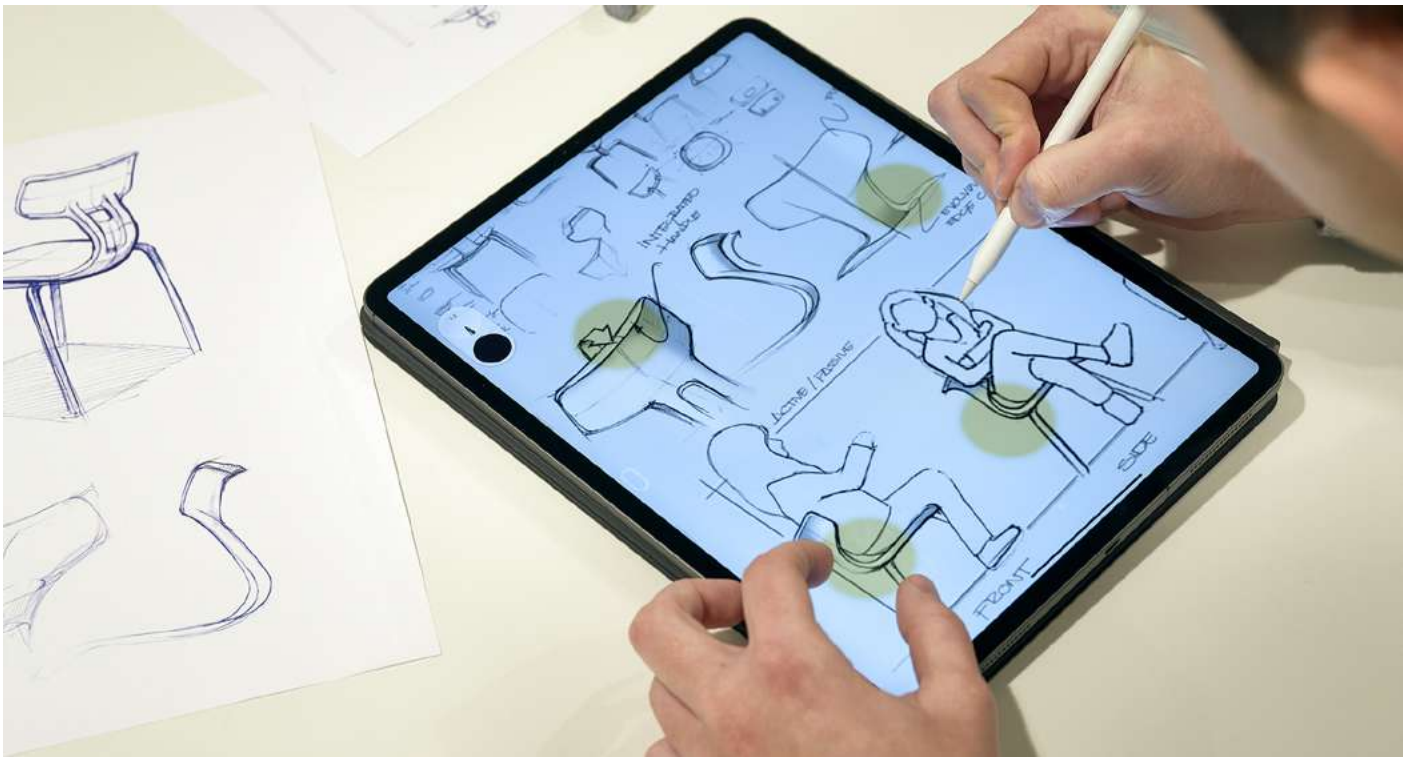


CAPABILITIES

# Collaborative analysis and continuous learning.

People with specialized skills and experience who bring a variety of perspectives that can lead to more efficient, creative, and effective design solutions. Through team analysis and continual development, we strive to deliver design solutions that are not only efficient, but also creative and effective. With our comprehensive toolkit and adaptability to evolving project needs, we are able to discover and implement solutions tailored to each unique case, maximizing its impact.

- \_ Discovery
- \_ Enhanced creativity
- \_ Prototyping
- \_ Adaptability





DYNAMIC COLLABORATION

# Working together with the client leads to success.

Boosting creativity, generating new ideas. At Alegre Design, we work together in a flexible and interactive way to achieve a common goal. It involves continuous communication, idea-sharing, and feedback between the team members to create an environment that encourages innovation and creativity. We can create solutions that are more innovative, effective, and impactful.

- \_ Market vision
- \_ Improved communication
- \_ Support
- \_ Efficient decision-making





KNOWLEDGE

# Developing effective design solutions globally.



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TALENT · ACTIU



# Expanding innovation through tailored design experiences.

## DESIGN DIRECTION

Innovative solutions to people and business

Methodology	Design Thinking		Training	
	D1	D2	D3	D4
				
	Innovation Consulting	Venture Design	Product Direction	Corporate Development
	How to find innovative opportunities.	Ventures/ partnerships between companies.	Management tasks: perspective, coordination and strategy.	Train, motivate and share knowledge.
Delivery	Project follow-up	Project follow-up	Guideline	Learning sessions










## TREND RESEARCH

Creating tomorrow's trends

Methodology	Holistics		Senses
	T1	T2	T3
			
	Trend Forecasting	User Insights	CMF Design
	Analysing new products and ecosystems looking for innovation.	Understanding what people need and to develop the right products.	Create global product ranges, finishes and details.
Delivery	Reporting	Reporting	Presentation CMF Guide

## PRODUCT DESIGN

Making products with real innovation

Methodology	UX/UI			Creative Design			Creative Engineering		Launching
	U1	U2	U3	P1	P2	P3	P4	P5	P6
									
	User Experience	User Interface	UX/UI Testing	Concept Creation	Product Refinement	Design Finalization	Design Pre-Engineering	Final Design Supervision	Launch Process
	Defining user requirements for product or service design.	Advanced interface design adapted to a target market.	Tracking and testing user interactions to refine design solutions.	Creation of the product concept, adapted to the customer.	We fine tune the concept to suit the necessities.	Bring the design in line with the production processes.	Defining the details that allow us to obtain a final result.	Accompany the client in the set-up process.	Support in product launches, services and experiences.
Delivery	Reporting UX research	Presentation UI mapping	UX/UI Test	First Concepts	Rendering	3d Modelling	3d Files	Sourcing and Pre-production	Collaboration with client

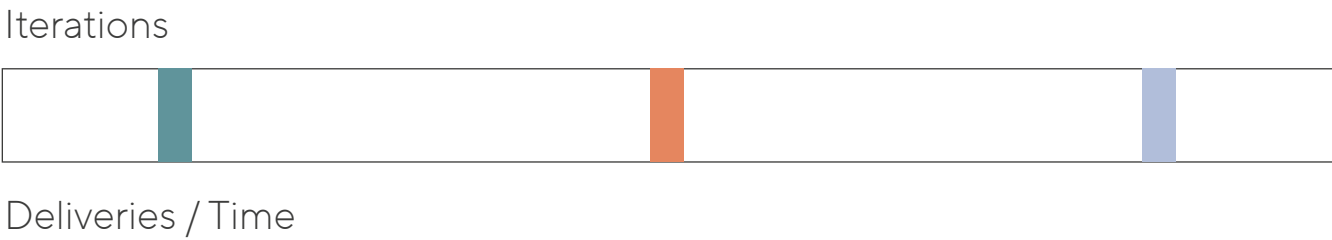


# Innovative approaches to engage and work together.



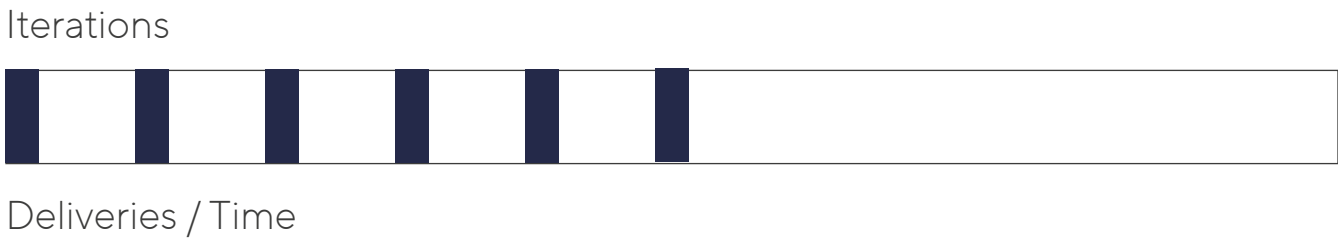
**FOCUSED SUPPORT**

Our expert team provides specific support to your project to make it yours.



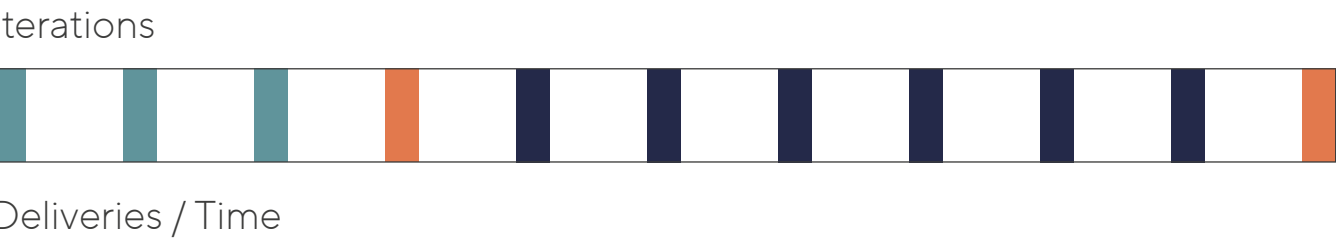
**DEFINED PROJECT**

With specific objectives in mind our team seeks to deliver innovation and value.



**LONG-TERM COLLABORATION**















A constant flow of collaboration is formed to deliver dynamic company growth.





AWARDED

Recognized by several international awards.

 x3 Red Dot Award	 x3 German Design Award	 x2 A' Design Award	 x2 Good Design Award	 x3 FX Design Award
 x2 European Product Design Award	 x2 iF Design Award	 x2 ADCV Award	 x4 Delta Awards	 x2 Archiproducts Design Awards
 x2 Adi-Fad Award	 x2 DesignPreis	 x1 Iconic Awards	 x1 Clap Award	

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reddot winner  
PLEK · ACTIU

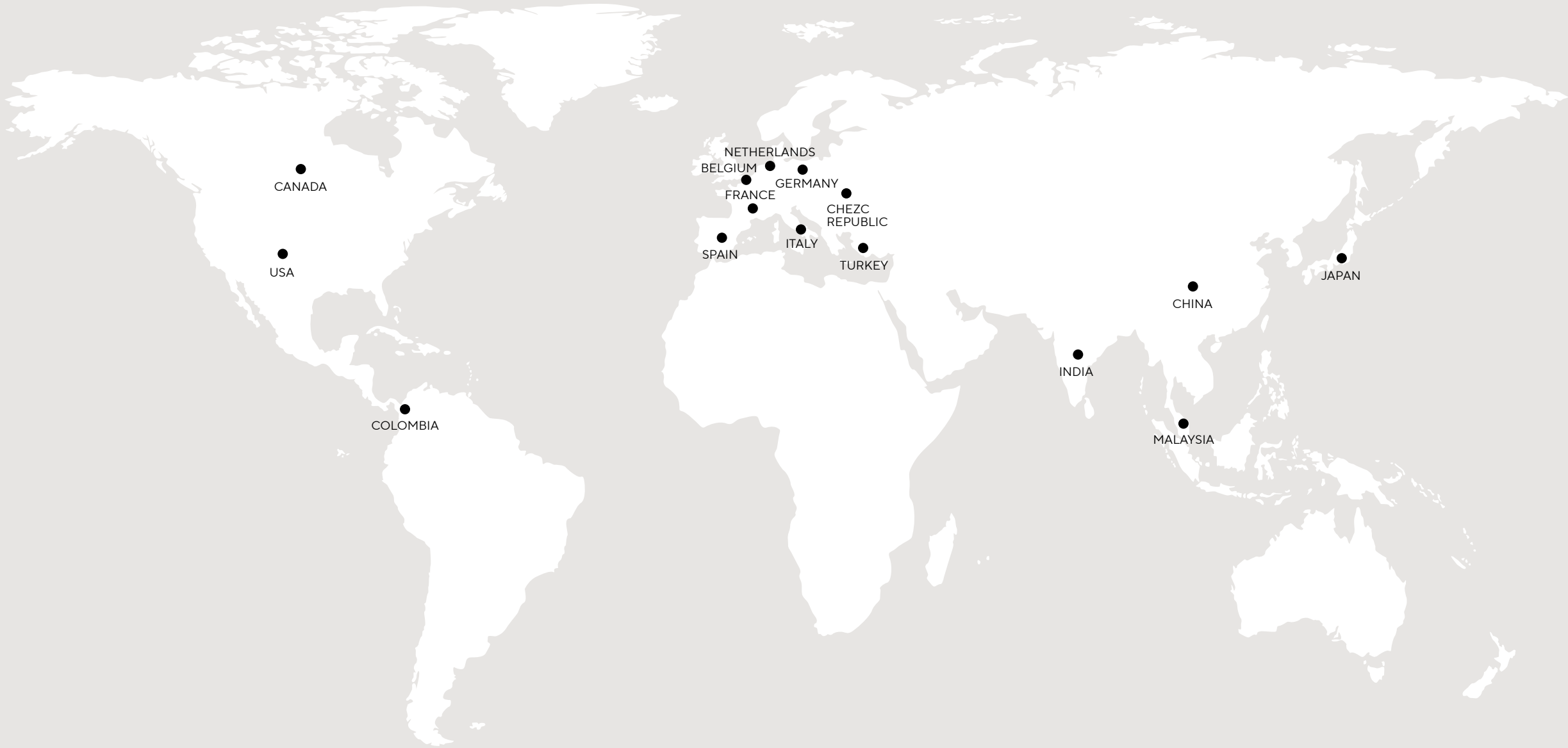


PARTNERSHIP

# Global empowerment for innovative solutions.

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ACTIU	Belmont	Combi	CONTENÛR
D	emuca	etra	ELVN.
ezpeleta	F A R O BARCELONA	FG FEDERICO GINER	Goodtone
INCLASS	ISTOBAL	Kassari	iller aimann
LR LETRIGHT INDUSTRIA L CORP. LTD.	mb	KATZDEN ARCHITEC	MYSPHERA
NOER	OMP	onok	PROFILTEK
Quinti	Roca	suavinex	TCLcutting





# Let's keep in touch.

Find us anytime at:

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Aiming for innovation, that adds real value for people and companies.



National and international knowledge experience.



+20 years of design expertise, +40 renown design awards.



Agile project management that eases smooth client interaction through flexible and collaborative delivery.



We develop partial or entire projects, adapting the specific needs to the client.



Confidential information remains protected.



Detailed and transparent pricing.



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